



STAFF REPORT

TO: Board of Commissioners

FROM: Chris Munson, Facilities Manager
Natalie Teeter, Planner/Analyst

DATE: February 23, 2021

SUBJECT: Harford Pier Replacement Sign

Recommendation / Proposed Motion

Recommendation: Direct the Harbor Manager or designee to enter into a contract agreement with Southpaw Sign CO. in an amount to not exceed \$11,000 for sign option A or B.

Motion: Move Staff's recommendation.

District Major Objective/Goal Objective #3

Keep Harford Pier open and optimize use

Policy Implications

- Harbor Commission approves expenditures over \$5,000, that have not been included in the approved budget.

Fiscal Implications / Budget Status

The District received a \$6,671 Beautification/Infrastructure Grant from the County of San Luis Obispo toward the replacement of the Harford Pier sign. \$720 has been used for sign design. Remaining expenditures will come from existing budget allocations

Alternatives Considered

- Creating a sign using Harbor District staff

Background

The Harford Pier Canopy currently has an "Olde Port Inn" sign centered over the breezeway. The sign was originally placed on the west side (right side) of the breezeway entrance and was presumably moved to the center when the ice facility was built and blocked it. With the Olde Port Inn restaurant no longer in business, it is an ideal time to replace the sign with a more appropriate "Harford Pier" sign.

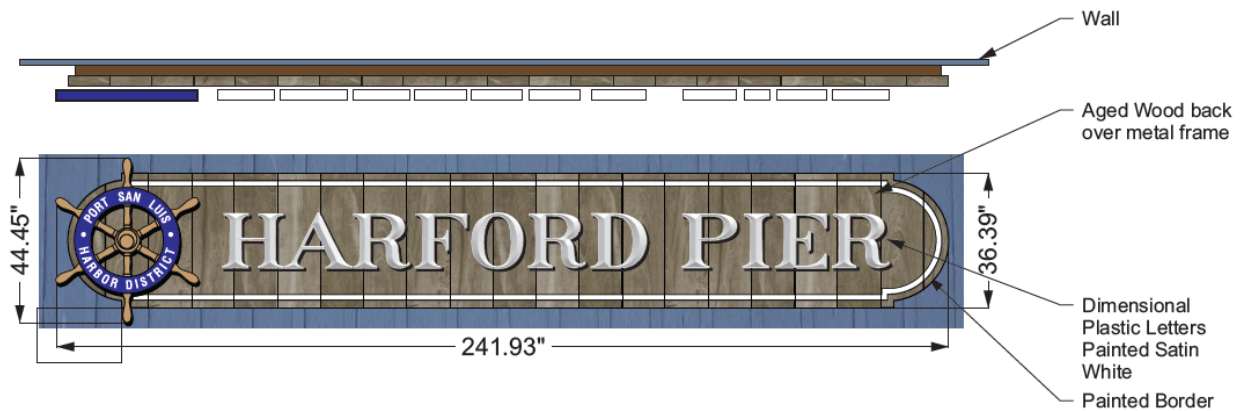
Staff applied for a \$10,000 Beautification/Infrastructure Grant from the County of San Luis Obispo toward the replacement of the Harford Pier sign. The County approved the grant, but awarded \$6,671 due to budget limitations.

District staff hired Southpaw Sign Co. to come up with some concept designs for the sign. They have created some of the more prolific and attractive signs located throughout the county. They were provided direction to create designs that would be in line with the historic character of the pier.

Discussion

Below are two options presented by Southpaw Sign Co for the Board’s discussion.

Option A – Estimated cost: \$11,000



Option B - Estimated cost: \$8,000



If the grant allows, the Harbor District may be able to further reduce costs by providing some of the sign materials and fabrication.

Conclusion

Replacing the sign will provide an appropriate naming and attractive focal point for the Harford Pier. It will serve as a good beginning to the Canopy rehabilitation.